# UNITED STATES <br> SECURITIES AND EXCHANGE COMMISSION <br> Washington, D.C. 20549 

## FORM 8-K

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## CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): September 1, 2021

## SPORTSMAN'S WAREHOUSE HOLDINGS, INC.

(Exact name of registrant as specified in its charter)

## Delaware

(State or Other Jurisdiction of Incorporation)

001-36401
(Commission File Number)

39-1975614
(I.R.S. Employer Identification No.)

> 1475 West 9000 South, Suite A
> West Jordan, Utah 84088
> (Address of Principal Executive Offices) (Zip Code)
> (801) 566-6681
> (Registrant's telephone number, including area code)
> (Not Applicable)
> (Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
Securities registered pursuant to Section 12(b) of the Act:

| Title of each class | Trading Symbol(s) | Name of each exchange on which registered |
| :---: | :---: | :---: |
| Common stock, $\$ .01$ par value | SPWH | The Nasdaq Stock Market LLC |

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 ( $\$ 230.405$ of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 ( $\$ 240.12 \mathrm{~b}$-2 of this chapter).
Emerging growth company
If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

## Item 2.02. Results of Operations and Financial Condition.

On September 1, 2021, Sportsman’s Warehouse Holdings, Inc. (the "Company") issued a press release reporting its results of operations for the second quarter and first half fiscal year 2021 ended July 31, 2021, a copy of which is furnished hereto as Exhibit 99.1 and is incorporated herein by reference.

The information in this Item 2.02 and the related information in Exhibit 99.1 attached hereto shall not be deemed "filed" for purposes of Section 18 of the Securities Exchange Act of 1934, as amended (the "Exchange Act"), or otherwise subject to the liabilities of that section and shall not be incorporated by reference into any filing of the Company under the Securities Act of 1933, as amended, or the Exchange Act, regardless of any general incorporation language in such filing, except as shall be expressly set forth by specific reference in any such filing.

## Item 9.01. Financial Statements and Exhibits.

Exhibit 99.1. Press release dated September 1,2021

Exhibit 104 Cover Page Interactive Data File (embedded within the Inline XBRL document)

## SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

SPORTSMAN'S WAREHOUSE HOLDINGS, INC.

By: /s/ Robert K. Julian
Robert K. Julian
Secretary and Chief Financial Officer

## Sportsman's Warehouse Holdings, Inc. Announces Second Quarter and First Half Fiscal Year 2021 Financial Results

WEST JORDAN, Utah, Sept. 01, 2021 (GLOBE NEWSWIRE) -- Sportsman's Warehouse Holdings, Inc. ("Sportsman's Warehouse" or the "Company") (Nasdaq: SPWH) today announced financial results for the thirteen and twenty-six weeks ended July 31, 2021.
"The business continued to perform well during the second quarter," said Jon Barker, Sportsman's Warehouse CEO. "While second quarter same store sales decreased $9.9 \%$ compared to the same period last year, I believe this was a favorable result considering the many factors that drove our elevated second quarter 2020 sales. For the first half of fiscal year 2021, same store sales increased $3.4 \%$ compared to the same period last year."

Mr. Barker continued, "We believe customers are responding favorably to our brand, product assortment, and customer service. I am grateful to the entire Sportsman's Warehouse team who continue to provide outstanding gear and exceptional service to inspire outdoor memories."

## Pending Merger with Great Outdoors Group, LLC

As previously announced on December 21, 2020, Great Outdoors Group, LLC has agreed to acquire Sportsman’s Warehouse Holdings, Inc. for $\$ 18.00$ per share in an all cash transaction. The transaction was approved by the board of directors of Sportsman's Warehouse and subsequently approved by the stockholders of Sportsman's Warehouse at the special stockholders meeting held on March 23, 2021. Completion of the merger is subject to the satisfaction of several conditions, including the expiration or termination of any applicable waiting period (and any extensions thereof) relating to the merger under the Hart-Scott-Rodino Act. Assuming receipt of required clearance pursuant to the Hart-Scott-Rodino Act and timely satisfaction of other conditions to closing, we currently expect the closing of the merger to occur in the second half of calendar year 2021.

Due to the pending acquisition by Great Outdoors Group, LLC, Sportsman's Warehouse management will not be hosting an earnings conference call and will not be providing forward looking guidance.

## For the thirteen weeks ended July 31, 2021:

- Net sales were $\$ 361.8$ million, a decrease of $\$ 19.2$ million, or $5.0 \%$, compared to the second quarter of fiscal year 2020. The net sales decrease was primarily due to lower demand across our hunting and shooting, fishing and camping categories compared to significantly elevated sales in the prior year period.
- Same store sales decreased 9.9\% during the second quarter of 2021 compared to the second quarter of 2020.
- Gross profit was $\$ 120.1$ million, or $33.2 \%$ of net sales, compared to $\$ 129.1$ million, or $33.9 \%$ of net sales in the comparable prior year period, a year-over-year decrease of $\$ 9.0$ million in gross profit and a 70 -basis point decrease in gross profit margin.
- Net income was $\$ 17.7$ million compared to net income of $\$ 32.5$ million in the second quarter of 2020 . Adjusted net income was $\$ 19.5$ million compared to adjusted net income of $\$ 33.6$ million in the second quarter of 2020 (see "GAAP and NonGAAP Measures").
- Adjusted EBITDA was $\$ 35.2$ million compared to $\$ 53.6$ million in the comparable prior year period (see "GAAP and NonGAAP Measures").
- Diluted earnings per share were $\$ 0.40$ compared to a diluted earnings per share of $\$ 0.73$ in the comparable prior year period. Adjusted diluted earnings per share were $\$ 0.44$ compared to adjusted diluted earnings per share of $\$ 0.76$ for the comparable prior year period (see "GAAP and Non-GAAP Measures").


## For the twenty-six weeks ended July 31, 2021:

- Net sales were $\$ 688.8$ million, an increase of $\$ 60.9$ million, or $9.7 \%$, compared to the first half of fiscal year 2020. The net sales increase was primarily due to increased demand across all categories, as well as strong growth in our ecommerce platform compared to the prior year period.
- Same store sales increased $3.4 \%$ during the first half of 2021 compared to the first half of 2020.
- Gross profit was $\$ 224.1$ million, or $32.5 \%$ of net sales, compared to $\$ 203.9$ million, or $32.5 \%$ of net sales in the comparable prior year period, a year-over-year decrease of $\$ 20.2$ million in gross profit.
- Net income was $\$ 28.2$ million compared to net income of $\$ 31.3$ million in the first half of 2020 . Adjusted net income was $\$ 32.0$ million compared to adjusted net income of $\$ 34.0$ million in the first half of 2020 (see "GAAP and Non-GAAP

Measures").

- Adjusted EBITDA was $\$ 58.7$ million compared to $\$ 61.8$ million in the comparable prior year period (see "GAAP and NonGAAP Measures").
- Diluted earnings per share were $\$ 0.63$ compared to a diluted earnings per share of $\$ 0.71$ in the comparable prior year period. Adjusted diluted earnings per share were $\$ 0.72$ compared to adjusted diluted earnings per share of $\$ 0.77$ for the comparable prior year period (see "GAAP and Non-GAAP Measures").


## Balance sheet highlights as of July 31, 2021:

- Total net debt was $\$ 17.6$ million at the end of the second quarter of fiscal year 2021, comprised of $\$ 2.6$ million of cash on hand and $\$ 20.2$ million of borrowings outstanding under the Company's revolving credit facility.
- Total liquidity was $\$ 188.6$ million as of the end of the second quarter of fiscal 2021 with $\$ 186.0$ million of availability on the revolving credit facility and \$2.6 million of cash on hand.


## Non-GAAP Information

This press release includes the following financial measures defined as non-GAAP financial measures by the Securities and Exchange Commission (the "SEC"): adjusted net income, adjusted diluted earnings per share, and Adjusted EBITDA. The Company defines adjusted net income as net income, plus expenses incurred relating to bonuses and increased wages paid to front-line and non-executive back office associates due to COVID-19, expenses incurred relating to the acquisition of Field and Stream store locations and the pending merger with the Great Outdoors Group, LLC, and the costs and impairments recorded relating to the closure of one store during the first quarter of 2020 , less recognized tax benefits, as applicable. The Company defines adjusted diluted earnings per share as adjusted net income divided by diluted weighted average shares outstanding. The Company defines Adjusted EBITDA as net income plus interest expense, income tax (benefit) expense, depreciation and amortization, stock-based compensation expense, bonuses and increased wages paid to front-line and non-executive back office associates due to COVID-19, expenses incurred relating to the acquisition of Field and Stream store locations and the pending merger with the Great Outdoors Group, LLC, pre-opening expenses, and the costs and impairments recorded relating to the closure of one store during the first quarter of 2020. The Company has reconciled these non-GAAP financial measures with the most directly comparable GAAP financial measures under "GAAP and Non-GAAP Measures" in this release. The Company believes that these non-GAAP financial measures not only provide its management with comparable financial data for internal financial analysis but also provide meaningful supplemental information to investors. Specifically, these non-GAAP financial measures allow investors to better understand the performance of the Company's business and facilitate a more meaningful comparison of its diluted earnings per share and actual results on a period-over-period basis. The Company has provided this information as a means to evaluate the results of its ongoing operations. Other companies in the Company's industry may calculate these items differently than the Company does. Each of these measures is not a measure of performance under GAAP and should not be considered as a substitute for the most directly comparable financial measures prepared in accordance with GAAP. Non-GAAP financial measures have limitations as analytical tools, and investors should not consider them in isolation or as a substitute for analysis of the Company's results as reported under GAAP.

## Forward-Looking Statements

This press release includes forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995 as contained in Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. Forward-looking statements in this release include, but are not limited to, statements regarding our ability to close on the planned merger with Great Outdoors Group, LLC. Investors can identify these statements by the fact that they use words such as "continue", "expect", "may", "opportunity", "plan", "future", "ahead" and similar terms and phrases. The Company cannot assure investors that future developments affecting the Company will be those that it has anticipated. Actual results may differ materially from these expectations due to many factors including, but not limited to: the potential impact of, and any potential developments related to, the pending merger with Great Outdoors Group, including the risk that the conditions to the consummation of the merger are not satisfied or waived, litigation challenging the merger, the impact on our stock price, business, financial condition and results of operations if the merger is not consummated, and the potential negative impact to our business and employee relationships due to the merger; current and future government regulations, in particular regulations relating to the sale of firearms and ammunition, which may impact the supply and demand for the Company's products and the Company's ability to conduct its business; the impacts of COVID-19 and measures intended to reduce its spread on the Company's operations; the Company's retail-based business model, which is impacted by general economic, market and financial uncertainties that may cause a decline in consumer spending; the Company’s concentration of stores in the Western United States, which makes the Company susceptible to adverse conditions in this region and could affect the Company's sales and cause its operating results to suffer; the highly fragmented and competitive industry in which the Company operates and the potential for increased competition; changes in consumer demands, including regional preferences, which the Company may not be able to identify and respond to in a timely manner; the Company's entrance into new markets or operations in existing markets, which may not be successful; and other factors that are set forth in the Company's filings with the SEC, including under the caption "Risk Factors" in the Company’s Annual Report on Form 10-K for the fiscal year ended January 30, 2021 which was filed with the SEC on April 2, 2021, and the Company’s other public filings made with the SEC and available at www.sec.gov. If one or
more of these risks or uncertainties materialize, or if any of the Company's assumptions prove incorrect, the Company's actual results may vary in material respects from those projected in these forward-looking statements. Any forward-looking statement made by the Company in this release speaks only as of the date on which the Company makes it. Factors or events that could cause the Company's actual results to differ may emerge from time to time, and it is not possible for the Company to predict all of them. The Company undertakes no obligation to publicly update any forward-looking statement, whether as a result of new information, future developments or otherwise, except as may be required by any applicable securities laws.

## About Sportsman's Warehouse Holdings, Inc.

Sportsman's Warehouse Holdings, Inc. is an outdoor specialty retailer focused on meeting the needs of the seasoned outdoor veteran, the first-time participant, and everyone in between. We provide outstanding gear and exceptional service to inspire outdoor memories.

For press releases and certain additional information about the Company, visit the Investor Relations section of the Company's website at www.sportsmans.com.

## Investor Contacts:

Robert Julian, Chief Financial Officer
Caitlin Howe, Vice President, Corporate Development \& Investor Relations
(801) 566-6681
investors@sportsmans.com

## SPORTSMAN'S WAREHOUSE HOLDINGS, INC. <br> Condensed Consolidated Statements of Income (Unaudited) (in thousands, except per share data)

|  | July 31, 2021 |  | \% of net sales | August 1, 2020 |  | \% of net sales | YOY <br> Variance |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Net sales | \$ | 361,778 | 100.0\% | \$ | 380,989 | 100.0\% | \$ | $(19,211)$ |
| Cost of goods sold |  | 241,724 | 66.8\% |  | 251,896 | 66.1\% |  | $(10,172)$ |
| Gross profit |  | 120,054 | 33.2\% |  | 129,093 | 33.9\% |  | $(9,039)$ |
| Operating expenses: |  |  |  |  |  |  |  |  |
| Selling, general and administrative expenses |  | 95,870 | 26.5\% |  | 83,606 | 21.9\% |  | 12,264 |
| Income from operations |  | 24,184 | 6.7\% |  | 45,487 | 12.0\% |  | $(21,303)$ |
| Interest expense |  | 266 | 0.1\% |  | 1,017 | 0.3\% |  | (751) |
| Income before income tax expense |  | 23,918 | 6.6\% |  | 44,470 | 11.7\% |  | $(20,552)$ |
| Income tax expense |  | 6,195 | 1.7\% |  | 12,009 | 3.2\% |  | $(5,814)$ |
| Net income | \$ | 17,723 | 4.9\% | \$ | 32,461 | 8.5\% | \$ | $(14,738)$ |
| Earnings per share |  |  |  |  |  |  |  |  |
| Basic | \$ | 0.40 |  | \$ | 0.75 |  | \$ | (0.34) |
| Diluted | \$ | 0.40 |  | \$ | 0.73 |  | \$ | (0.34) |
| Weighted average shares outstanding |  |  |  |  |  |  |  |  |
| Basic |  | 43,860 |  |  | 43,537 |  |  | 323 |
| Diluted |  | 44,716 |  |  | 44,368 |  |  | 348 |

## SPORTSMAN'S WAREHOUSE HOLDINGS, INC. <br> Condensed Consolidated Statements of Income (Unaudited) (in thousands, except per share data)

## For the Twenty-Six Weeks Ended

Net sales
Cost of goods sold
Gross profit

Operating expenses:
Selling, general and administrative expenses
Income from operations
Interest expense
Income before income tax expense
Income tax expense
Net income

Earnings per share
Basic
Diluted

Weighted average shares outstanding
Basic
Diluted


|  | 186,289 | 27.0\% |  | 158,825 | 25.3\% |  | 27,464 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 37,812 | 5.5\% |  | 45,042 | 7.2\% |  | $(7,230)$ |
|  | 492 | 0.1\% |  | 2,551 | 0.4\% |  | $(2,059)$ |
|  | 37,320 | 5.4\% |  | 42,491 | 6.8\% |  | $(5,171)$ |
|  | 9,147 | 1.3\% |  | 11,160 | 1.8\% |  | $(2,013)$ |
| \$ | 28,173 | 4.1\% | \$ | 31,331 | 5.0\% | \$ | $(3,158)$ |


| $\$$ | 0.64 |
| :--- | :--- |
| $\$$ | 0.63 |


| $\$$ | 0.72 |
| :--- | :--- |
| $\$$ | 0.71 |


| $\$$ | $(0.08)$ |
| :--- | :--- |
| $\$ \quad(0.08)$ |  |

## SPORTSMAN'S WAREHOUSE HOLDINGS, INC.

Condensed Consolidated Balance Sheets (Unaudited)
(in thousands)

## Assets

|  | July 31, 2021 |  | $\begin{gathered} \text { January 30, } \\ 2021 \end{gathered}$ |  |
| :---: | :---: | :---: | :---: | :---: |
| Current assets: |  |  |  |  |
| Cash | \$ | 2,620 | \$ | 65,525 |
| Accounts receivable, net |  | 616 |  | 581 |
| Merchandise inventories |  | 367,351 |  | 243,434 |
| Prepaid expenses and other |  | 12,373 |  | 15,113 |
| Total current assets |  | 382,960 |  | 324,653 |
| Operating lease right of use asset |  | 251,684 |  | 235,262 |
| Property and equipment, net |  | 109,592 |  | 99,118 |
| Goodwill |  | 1,496 |  | 1,496 |
| Definite lived intangible assets, net |  | 270 |  | 289 |
| Total assets | \$ | 746,002 | \$ | 660,818 |

## Liabilities and Stockholders' Equity

Current liabilities:
Accounts payable
Accrued expenses
Operating lease liability, current
Income taxes payable
Revolving line of credit
Total current liabilities

Long-term liabilities:
Deferred income taxes
\$

103,136
112,853
38,741
2,251
20,191
277,172
\$
77,441
109,056
36,014
4,917

227,428

Operating lease liability, noncurrent
Total long-term liabilities
Total liabilities

Stockholders' equity:

Additional paid-in capital

|  | 89,587 |  | 89,815 |
| :---: | :---: | :---: | :---: |
|  | 14 |  | 114,409 |
|  | 232,607 |  | 204,660 |
| \$ | 746,002 | \$ | 660,818 |

## SPORTSMAN'S WAREHOUSE HOLDINGS, INC. Condensed Consolidated Statements of Cash Flows (Unaudited) (in thousands)

## CASH FLOWS FROM OPERATING ACTIVITIES

Net income
Adjustments to reconcile net income to net
cash provided by operating activities:
Depreciation and amortization
Amortization of discount on debt and deferred financing fees
Amortization of Intangible assets
Loss on asset dispositions
Noncash operating lease expense
Deferred income taxes
Stock based compensation
Change in assets and liabilities, net of amounts acquired:
Accounts receivable, net
Operating lease liabilities
Merchandise inventory
Prepaid expenses and other
Accounts payable
Accrued expenses
Income taxes payable and receivable
Net cash provided by (used in) operating activities
CASH FLOWS FROM INVESTING ACTIVITIES:
Purchase of property and equipment, net of amounts acquired
Acquisition of Field and Stream stores, net of cash acquired
Net cash used in investing activities

## CASH FLOWS FROM FINANCING ACTIVITIES:

Net (payments) borrowings on line of credit
Increase in book overdraft
Proceeds from issuance of common stock per employee stock purchase plan
Payment of withholdings on restricted stock units
Principal payments on long-term debt
Net cash provided by (used in) financing activities
Net change in cash
Cash at beginning of year
Cash at end of period

July 31, 2021
\$ 28,173 12,116
126
20
-
7,962
(238)

2,043
(35)
$(13,926)$
$(123,917)$
2,614
21,349
$(1,403)$
$(2,666)$
$(67,782)$
August 1, 2020
\$
31,331

10,670
311

| $(238)$ |
| ---: |
| 2,043 |
| $(35)$ |
| $(13,926)$ |
| $(123,917)$ |
| 2,614 |
| 21,349 |
| $(1,403)$ |
| $(2,666)$ |
| $(67,782)$ |


| 8,103 |
| ---: |
| 145,748 |


| $(17,936)$ | $(8,579)$ |
| ---: | ---: | ---: |
| - | $(3,444)$ |
|  | $(17,936)$ |


|  | $(62,905)$ |  | 10,603 |
| :--- | ---: | :--- | ---: | ---: |
|  | 65,525 | 1,685 |  |
|  | 2,620 |  | 12,288 |

## SPORTSMAN'S WAREHOUSE HOLDINGS, INC. GAAP and Non-GAAP Measures (Unaudited) (in thousands, except per share data)

Reconciliation of GAAP net income and GAAP dilutive earnings per share to adjusted net income and adjusted diluted earnings per share:

For the Thirteen Weeks
Ended
July 31, 2021 August 1,

For the Twenty-Six Weeks
Ended

July 31, 2021 August 1,
Numerator:
Net income
Acquisition costs (1)
Hazard pay (2)
Store closing write-off (3)
Less tax benefit
Adjusted net income
Denominator:
Diluted weighted average shares outstanding
44,716
44,368
44,600
44,098

## Reconciliation of earnings per share:

Dilutive earnings per share
Impact of adjustments to numerator and denominator
Adjusted diluted earnings per share

| \$ | 0.40 | \$ | 0.73 | \$ | 0.63 | \$ | 0.71 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 0.04 |  | 0.03 |  | 0.09 |  | 0.06 |
| \$ | 0.44 | \$ | 0.76 | \$ | 0.72 | \$ | 0.77 |

## Reconciliation of net income to adjusted EBITDA:

|  | July 31, 2021 |  | $\begin{gathered} \text { August 1, } \\ 2020 \end{gathered}$ |  | July 31, 2021 |  | $\begin{gathered} \text { August 1, } \\ 2020 \end{gathered}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Net income | \$ | 17,723 | \$ | 32,461 | \$ | 28,173 | \$ | 31,331 |
| Interest expense |  | 266 |  | 1,017 |  | 492 |  | 2,551 |
| Income tax expense (benefit) |  | 6,195 |  | 12,009 |  | 9,147 |  | 11,160 |
| Depreciation and amortization |  | 6,360 |  | 5,318 |  | 12,136 |  | 10,681 |
| Stock-based compensation expense (4) |  | 1,027 |  | 818 |  | 2,043 |  | 1,554 |
| Pre-opening expenses (5) |  | 1,183 |  | 431 |  | 1,378 |  | 819 |
| Acquisition costs (1) |  | 2,461 |  | 6 |  | 5,306 |  | 35 |
| Hazard pay (2) |  | - |  | 1,500 |  | - |  | 2,600 |
| Store closing write-off (3) |  | - |  | - |  | - |  | 1,039 |
| Adjusted EBITDA | \$ | 35,215 | \$ | 53,560 | \$ | 58,675 | \$ | 61,770 |

(1) Expenses incurred relating to the acquisition of Field \& Stream locations in 2020 and the pending merger with the Great Outdoors Group, LLC in 2021.
(2) Expenses incurred relating to bonuses and increased wages paid to front-line and non-executive back office associates due to the COVID-19 pandemic.
(3) Costs and impairments recorded relating to the closure of one store during the first quarter of 2020.
(4) Stock-based compensation expense represents non-cash expenses related to equity instruments granted to employees under our 2019 Performance Incentive Plan and employee stock purchase plan.
(5) Pre-opening expenses include expenses incurred in the preparation and opening of a new store location, such as payroll, travel and supplies, but do not include the cost of the initial inventory or capital expenditures required to open a new store location.

