



Sportsman's Warehouse to Hold Grand Opening in Sheridan, Wyoming

March 5, 2018

MIDVALE, Utah, March 05, 2018 (GLOBE NEWSWIRE) -- Sportsman's Warehouse (NASDAQ:SPWH) is expanding its operations to include a new retail location in Sheridan, Wyoming. The grand opening will take place on Thursday, March 8, 2018, with the doors opening at 9:00 am. This store will be the fifth Sportsman's Warehouse location in the state of Wyoming and will be located in Sheridan at 524 E Brundage Ln. With the opening of this store, Sportsman's Warehouse will operate 88 retail locations in 22 states across the country.

To celebrate the grand opening, the first 200 families through the door will receive a Sportsman's Warehouse \$20 gift card and a free Sportsman's Warehouse hat. Sheridan's Mayor, Roger Miller, will perform the ribbon cutting ceremony as well as American Legion Post 7 will conduct the flag ceremony as part of the festivities. In addition, factory representatives will be on hand for product instruction and giveaways. Attendees can register to win one of four \$500 Sportsman's Warehouse gift cards. Commemorative grand opening Sportsman's Warehouse t-shirts will be available for \$5.99.

"With this location in Sheridan, we continue with our store expansion in Wyoming as the state has a strong customer base for the categories we serve. We are thrilled to be opening this location in Sheridan and serving the great customers of this city and the surrounding areas," noted John Schaefer, Sportsman's Warehouse CEO. "The addition of this store keeps with our business plan, promoting stable growth that will benefit our company, our vendors, and most importantly, our loyal customers for many years to come."

Sportsman's Warehouse serves outdoor enthusiasts, casual users and first time participants with quality brand-name hunting, fishing, camping and shooting merchandise within a convenient shopping environment, serviced by passionate, knowledgeable associates to create a memorable outdoor experience. To find the Sportsman's Warehouse nearest you or to shop online, visit us on the Web at www.sportsmanswarehouse.com.

Stephen Coffey, Vice President Marketing

Sportsman's Warehouse Corporate Office
scoffey@sportsmanswarehouse.com



Source: Sportsman's Warehouse Holdings, Inc.