



## Sportsman's Warehouse to Hold Grand Opening in Walla Walla, Washington

April 16, 2018

MIDVALE, Utah, April 16, 2018 (GLOBE NEWSWIRE) -- Sportsman's Warehouse (NASDAQ:SPWH) is expanding its operations to include a new retail location in Walla Walla, Washington. The grand opening will take place on Thursday April 19, 2018, with the doors opening at 9:00 am. The store will be the twelfth Sportsman's Warehouse location in the state of Washington and will be located in Walla Walla at 1638 W Polpar St. next to Walla Walla town center. With the opening of this store, Sportsman's Warehouse will operate 89 retail locations in 22 states across the country.

To celebrate the grand opening, the first 200 families through the door will receive a Sportsman's Warehouse \$20 gift card and a free Sportsman's Warehouse hat. Mayor Barbara Clark and Brian Duvall, President and CEO of the Chamber of Commerce, will be in attendance for the flag and ribbon cutting ceremony. VFW post 992 will present the colors during the flag ceremony. In addition, factory representatives will be on hand for product instruction and giveaways. Attendees can register to win one of four \$500 Sportsman's Warehouse gift cards. Commemorative grand opening Sportsman's Warehouse t-shirts will be available for \$5.99.

"Walla Walla, Washington is a great area with an abundance of nearby hunting, camping and fishing access which makes this area a great location for one of our stores," noted Jon Barker, Sportsman's Warehouse CEO. "With our passionate and experienced local staff and extensive selection of hunting, fishing, outdoor cooking and camping gear, we are confident in meeting the needs of our customers in Walla Walla and surrounding communities."

Sportsman's Warehouse serves outdoor enthusiasts, casual users and first time participants with quality brand-name hunting, fishing, camping and shooting merchandise within a convenient shopping environment, serviced by passionate, knowledgeable associates to create a memorable outdoor experience. To find the Sportsman's Warehouse nearest you or to shop online, visit us on the Web at [www.sportsmanswarehouse.com](http://www.sportsmanswarehouse.com).

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Source: Sportsman's Warehouse Holdings, Inc.