



Sportsman's Warehouse to Hold Grand Opening in Anderson, South Carolina

June 18, 2018

MIDVALE, Utah, June 18, 2018 (GLOBE NEWSWIRE) -- Sportsman's Warehouse (NASDAQ:SPWH) is expanding its operations to include a new retail location in Anderson, South Carolina. The grand opening will take place on Thursday, June 21, 2018, with the doors opening at 9:00 am. The store will be the second Sportsman's Warehouse location in the state of South Carolina and will be located in Anderson at 3795 Clemson Blvd. With the opening of this store, Sportsman's Warehouse will operate 90 retail locations in 22 states across the country.

To celebrate the grand opening, the first 200 families through the door will receive a Sportsman's Warehouse \$20 gift card and a free Sportsman's Warehouse hat. Several city and county officials will be in attendance for the flag and ribbon cutting ceremony. An Anderson-based Army National Guard unit will present the colors during the flag ceremony. In addition, factory representatives will be on hand for product instruction and giveaways. Attendees can register to win one of four \$500 Sportsman's Warehouse gift cards. Commemorative grand opening Sportsman's Warehouse t-shirts will be available for \$5.99.

"We're extremely excited to join the community in Anderson" commented Jon Barker, CEO of Sportsman's Warehouse. "We know that passion runs deep in this area for hunting, camping and fishing – and we share that passion. I'm confident our experienced and passionate staff and extensive selection of hunting, fishing and camping gear will help customers in and around Anderson spend more quality time outdoors."

Sportsman's Warehouse serves outdoor enthusiasts, casual users and first-time participants with quality brand-name hunting, fishing, camping and shooting merchandise. Sportsman's Warehouse stores offer a convenient shopping environment, serviced by passionate, knowledgeable associates driven to help create memorable outdoor experiences. To find the Sportsman's Warehouse nearest you or to shop online, visit us on the Web at www.sportsmanswarehouse.com.

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Source: Sportsman's Warehouse Holdings, Inc.