



Sportsman's Warehouse Returns to Coon Rapids, Minnesota with Family Fun August 2, 2018

July 27, 2018

Giveaways, Kid's Fish Pond, Expert Demos, Doorbusters, and More Await at 3420 124th Ave. NW

MIDVALE, Utah, July 27, 2018 /PRNewswire/ -- To the delight of local outdoor enthusiasts, Sportsman's Warehouse (NASDAQ:SPWH), www.sportsmanswarehouse.com, returns to Coon Rapids, Minnesota with a grand opening celebration August 2-4, 2018 at its new location in the Riverdale Commons Shopping Center located at 3420 124th Ave. NW in Coon Rapids. With product giveaways, prizes, demonstrations, samples, big discounts, kids' activities, and more, it's a fun event for the entire family.

"It has been nine years since we were in Coon Rapids," states Joe Barbiero, Sportsman's Warehouse (SW) Coon Rapids, Minnesota Store Manager. "We look forward to being part of this community again and are ready to provide our exceptional, down-home service, expertise and top-quality hunting, fishing, and camping merchandise to the local region and Minnesota."

Opening in the Riverdale Commons Shopping Center with a ribbon-cutting ceremony at 8:30 a.m. on Thursday, 8/2/18, customers can:

- Save big with doorbuster sales while supplies last, starting on Thursday August 2, 2018;
- Receive a free \$20 SW gift card and hat if they are one of the first 200 families on Thursday August 2, 2018;
- Enjoy a free \$20 gift card and hat if they are one of the first 50 families on Friday August 3, 2018 and Saturday August 4, 2018;
- Enter to win a Remington 870 pump shotgun (\$349.99 value);
- Be part of the giveaway to win one of four, \$500 SW gift cards;
- Have fun at the catch-and-release fish pond;
- Watch the Traeger Grills' demo with samples from 10:00 a.m. until 2:00 p.m. August 2, 2018; and
- Learn from the experts at Federal Ammo, Rapala, Leupold, St. Croix, JB's Fish Sauce, Vortex Optics, and more!

Conveniently located on the way to all the major local lakes, store visitors will find an extensive selection of gear and over 60,000 items in enough room to fill over 933 school buses (42,000 square feet)! And with experienced, passionate and knowledgeable associates, customers will receive the best service possible to create a memorable outdoor experience.

"Our Coon Rapids store will introduce our brand to over two million hunters and anglers in Minnesota, offer new job opportunities and provide various instructional classes, expert presentations, special events, and more to the local community," states Jon Barker, Sportsman's Warehouse President and CEO.

For more details, call the Coon Rapids, Minnesota store directly at 651-502-7700.

About Sportsman's Warehouse

Founded in 1986, Sportsman's Warehouse now operates 91 stores in 23 states as the largest, outdoor specialty store based in the Western United States and Alaska. If you are an outdoor enthusiast, we ensure you will always find quality, brand-name hunting, fishing, camping, shooting, apparel, and footwear merchandise within a local and convenient shopping environment. And with everyday low prices, passionate, friendly and knowledgeable associates, and educational in-store seminars and events, you'll enjoy a memorable outdoor experience. For more information, visit www.sportsmanswarehouse.com.

Media Contact: Melanie Rembrandt, Rembrandt Communications, 800-771-0116

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