



## Sportsman's Warehouse to Open Murfreesboro, Tennessee Store in Summer 2019

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**New location offers high quality, hunting, fishing and camping gear and apparel and top-level customer service to locals, [www.sportsmans.com](http://www.sportsmans.com)**

MIDVALE, Utah, Feb. 12, 2019 /PRNewswire/ -- Sportsman's Warehouse (NASDAQ:SPWH), [www.sportsmans.com](http://www.sportsmans.com), is planning to open a new store in Murfreesboro, Tennessee in the summer of 2019. The local community will have access to quality brand-name hunting, shooting sports, fishing, camping, apparel, and footwear merchandise along with the company's well known, high-level of customer service. Sportsman's takes pride in offering everyday low prices – backed by guaranteed, best prices. If a customer finds a lower price, they'll beat it by 5%.

Known for its American Civil War history, the Stones River National Battlefield, Oaklands Mansion, and Connsburby Village, Murfreesboro is just 34 miles from Nashville and one of the fastest growing cities in the U.S. per census data posted at [The University of Tennessee Knoxville](http://TheUniversityofTennesseeKnoxville). Throughout the year, locals enjoy archery, camping, hiking, shooting, off-road riding, fishing, and more, right in their own backyard.

"Since Murfreesboro's population continues to rise quickly and is in 'the heart of Tennessee,' we can't wait to provide residents in the area with the high-quality gear and expert insights they need to enjoy all of their favorite outdoor activities as quickly and easily as possible," states Jon Barker, Sportsman's Warehouse CEO.

The new Sportsman's store will be over 30,000 square feet and located at The Oaks Shopping Center, 468 N. Thompson Lane. In a matter of months, local outdoor enthusiasts will be able to select from an incredible selection of over 60,000 items for region-specific activities and enjoy fun seminars, special events, instructional classes, discounts, and much more on a regular basis at the new location.

**With the Murfreesboro opening, Sportsman's Warehouse will soon have 93 stores in 23 states.**

**For more information about Sportsman's Warehouse, visit [www.sportsmans.com](http://www.sportsmans.com).**

### **About Sportsman's Warehouse**

Founded in 1986, Sportsman's Warehouse now operates 92 stores in 23 states as the largest, outdoor specialty store based in the Western United States and Alaska. If you are an outdoor enthusiast, we ensure you will always find quality, brand-name hunting, fishing, camping, shooting, apparel, and footwear merchandise within a local and convenient shopping environment. And with everyday low prices, passionate, friendly and knowledgeable associates, and educational in-store seminars and events, you'll enjoy a memorable outdoor experience. For more information, visit [www.sportsmans.com](http://www.sportsmans.com).

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