



New Sportsman's Warehouse Store to Open in Fort Wayne Indiana, Summer 2019

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Access to high quality, hunting, fishing and camping gear and apparel to be available locally and at www.sportsmans.com

MIDVALE, Utah, March 25, 2019 /PRNewswire/ -- Sportsman's Warehouse (NASDAQ:SPWH), www.sportsmans.com, plans to open a new store in Fort Wayne, Indiana in the summer of 2019. Their first store in the state of Indiana will have over 24,000 square feet of quality brand-name hunting, shooting sports, fishing, camping, apparel, and footwear merchandise.

When visitors stop in to buy the latest outdoor equipment and gear, find the best price available or get their questions answered, they will also experience the company's well known, high-level of customer service.

"We take great pride in offering a huge assortment supported by knowledgeable associates and excellent service," states Jon Barker, Sportsman's Warehouse CEO. "Our Indiana customers can also shop with confidence knowing we stand behind our everyday low prices."

The new Sportsman's Warehouse store will be located at 4408 Illinois Road, Fort Wayne, IN 46804. It is conveniently located across the street from Fort Wayne's premiere Jefferson Pointe Shopping Center where there are over 60 shops, cinemas, restaurants, and entertainment venues for the entire family.

Now, anyone in the Ft. Wayne area will have easy access to Sportsman's Warehouse selection of over 60,000 items for their favorite outdoor activities, in addition to events, instructional seminars, special discounts, and much more.

"I have been hunting deer and turkey in the great state of Indiana for over 30 years and I am excited to open our first store there," states Barker. "In just a few months, amateurs to professionals will be able to walk into their local Sportsman's Warehouse store and get the gear and apparel they need, quickly and easily, to enjoy all of their favorite outdoor activities."

With new locations opening in Fort Wayne, Indiana, Lansing, Michigan and Murfreesboro, TN this summer, Sportsman's Warehouse will have a total of 95 stores in 25 states.

For more information about Sportsman's Warehouse, visit www.sportsmans.com.

About Sportsman's Warehouse

Founded in 1986, Sportsman's Warehouse now operates 92 stores in 23 states as the largest, outdoor specialty store based in the Western United States and Alaska. If you are an outdoor enthusiast, we ensure you will always find quality, brand-name hunting, fishing, camping, shooting, apparel, and footwear merchandise within a local and convenient shopping environment. And with everyday low prices, passionate, friendly and knowledgeable associates, and educational in-store seminars and events, you'll enjoy a memorable outdoor experience. For more information, visit www.sportsmans.com.

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SOURCE Sportsman's Warehouse

Melanie Rembrandt, Rembrandt Communications, 800-771-0116