



March 3, 2015

Sportsman's Warehouse to Hold Grand Opening in Spokane, Washington

MIDVALE, Utah, March 3, 2015 (GLOBE NEWSWIRE) -- Sportsman's Warehouse (Nasdaq:SPWH) is expanding its operations to include a new retail location in Spokane, Washington. The grand opening will take place this Saturday, March 7, 2015, with the doors opening at 9:00 am. The store will be the eighth Sportsman's Warehouse location in the state of Washington and will be located in Spokane at 6720 N Division St.

To celebrate the grand opening, the first 300 families through the door will receive a free Sportsman's Warehouse \$20 gift card and Sportsman's Warehouse hat. Other activities will include a Green Mountain Grills cooking demonstration, vendor giveaways, and a large selection of door-buster sales. In addition, attendees can register to win one of four \$500 Sportsman's Warehouse gift cards. Commemorative grand opening Sportsman's Warehouse t-shirts will be available for \$5.99.

"We are excited to open a store in Spokane. The area has a strong outdoor heritage, and I'm sure that we will become an active, contributing partner of this great community," noted John Schaefer, Sportsman's Warehouse CEO. "Not only does this opening represent our continued commitment to expand our loyal customer base, but it is also a testament to our solid business model and the hard work of our dedicated employees."

Sportsman's Warehouse serves outdoor enthusiasts, casual users and first time participants with quality brand-name hunting, fishing, camping and shooting merchandise within a convenient shopping environment, serviced by passionate, knowledgeable associates to create a memorable outdoor experience. To find the Sportsman's Warehouse nearest you or to shop online, visit us on the Web at www.sportsmanswarehouse.com.

CONTACT: Karen Seaman, Chief Marketing Officer

Sportsman's Warehouse Corporate Office

kseaman@sportsmanswarehouse.com



Source: Sportsman's Warehouse Holdings, Inc.

News Provided by Acquire Media