



January 20, 2015

Sportsman's Warehouse Celebrates Military and Public Safety Appreciation Day With Discounts

MIDVALE, Utah, Jan. 20, 2015 (GLOBE NEWSWIRE) -- To honor those serving in the U.S. military and public safety occupations, Sportsman's Warehouse (Nasdaq:SPWH) will offer product discounts during Military and Public Safety Appreciation Day, January 24, 2015, at all stores nationwide (except those states prohibited by law).

Discounts of up to 20 percent will be given on most products, while firearms, ammunition, optics and electronics will be offered with a 10 percent discount. Some exceptions apply so check with your local store for details.

"We are proud to recognize the dedication and commitment of those who serve both home and abroad to keep all of us safe," said Sportsman's Warehouse Chief Marketing Officer, Karen Seaman. "All of us at Sportsman's Warehouse understand and appreciate the sacrifices made and the invaluable service provided by these dedicated individuals. We look forward to thanking them personally at our retail locations."

Sportsman's Warehouse serves outdoor enthusiasts, casual users and first time participants with quality brand-name hunting, fishing, camping and shooting merchandise within a convenient shopping environment, serviced by passionate, knowledgeable associates to create a memorable outdoor experience. To find the Sportsman's Warehouse nearest you or to shop online, visit us on the Web at www.sportsmanswarehouse.com.

CONTACT: Karen Seaman, Chief Marketing Officer

Sportsman's Warehouse

kseaman@sportsmanswarehouse.com



Source: Sportsman's Warehouse Holdings, Inc.

News Provided by Acquire Media