



May 15, 2017

Sportsman's Warehouse to Hold Grand Opening in Henderson, Nevada

MIDVALE, Utah, May 15, 2017 (GLOBE NEWSWIRE) -- Sportsman's Warehouse (NASDAQ:SPWH) is expanding its operations to include a new retail location in Henderson, Nevada. The grand opening will take place on Saturday May 20, 2017, with the doors opening at 9:00 am. The store will be the fourth Sportsman's Warehouse location in the state of Nevada and will be located in Henderson at 701 Marks St. With the opening of this store, Sportsman's Warehouse will operate 81 retail locations in 22 states across the country.

To celebrate the grand opening, the first 200 families through the door will receive a Sportsman's Warehouse \$20 gift card and a free Sportsman's Warehouse hat. Boy Scout Venture Crew 306 will present the colors and Mayor Andy Hafen will be in attendance for the ribbon cutting ceremony. In addition, factory representatives will be on hand for product instruction and giveaways. Attendees can register to win one of four \$500 Sportsman's Warehouse gift cards. Commemorative grand opening Sportsman's Warehouse t-shirts will be available for \$5.99.

"With this location in Henderson, we continue with our store expansion in Nevada as the state has a strong customer base for the categories we serve. We are thrilled to be opening this location in Henderson and serving the great customers of this city and the surrounding areas," noted John Schaefer, Sportsman's Warehouse CEO. "The addition of this store keeps with our business plan, promoting stable growth that will benefit our company, our vendors, and most importantly, our loyal customers for many years to come."

Sportsman's Warehouse serves outdoor enthusiasts, casual users and first time participants with quality brand-name hunting, fishing, camping and shooting merchandise within a convenient shopping environment, serviced by passionate, knowledgeable associates to create a memorable outdoor experience. To find the Sportsman's Warehouse nearest you or to shop online, visit us on the Web at www.sportsmanswarehouse.com.

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Source: Sportsman's Warehouse Holdings, Inc.

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