



March 23, 2015

Sportsman's Warehouse Stores Host 5th Annual National Ladies' Night Event

MIDVALE, Utah, March 23, 2015 (GLOBE NEWSWIRE) -- Sportsman's Warehouse (Nasdaq:SPWH) retail stores nationwide will host the 5th annual Ladies' Night on Thursday, March 26th, 2015. This event will celebrate the growing number of women who regularly participate, or are just becoming involved in, outdoor sports such as hunting, fishing, camping and shooting.

The evening will feature educational seminars and clinics, contests, drawings, raffles, games, free food and beverages and in-store specials. Subject matter will range from shooting sports seminars to Dutch oven cooking demonstrations, with plenty of fun thrown in along the way. "We are thrilled to host this great event for its fifth year. We continue to engage our ever growing female customers who range from beginners to avid outdoors women," stated Karen Seaman, Chief Marketing Officer. Event hours vary by store, so check with your store for specific details. To find your closest Sportsman's Warehouse, visit www.sportsmanswarehouse.com and click the store locator button at the top of the screen.

Sportsman's Warehouse serves outdoor enthusiasts, casual users and first time participants with quality brand-name hunting, fishing, camping and shooting merchandise within a convenient shopping environment, serviced by passionate, knowledgeable associates to create a memorable outdoor experience. To find the Sportsman's Warehouse nearest you or to shop online, visit us on the web at www.sportsmanswarehouse.com.

CONTACT: Karen Seaman, Chief Marketing Officer

Sportsman's Warehouse Corporate Office

kseaman@sportsmanswarehouse.com