



April 21, 2015

## **Sportsman's Warehouse to Hold Grand Opening in Klamath Falls, Oregon**

MIDVALE, Utah, April 21, 2015 (GLOBE NEWSWIRE) -- Sportsman's Warehouse (Nasdaq:SPWH) is expanding its operations to include a new retail location in Klamath Falls, Oregon. The grand opening will take place this Saturday, April 25, 2015, with the doors opening at 9:00 am. The store will be the sixth Sportsman's Warehouse location in the state of Oregon and will be located in Klamath Falls at 1863 Avalon Street.

To celebrate the grand opening, the first 200 families through the door will receive a free Sportsman's Warehouse \$20 gift card and Sportsman's Warehouse hat. Other activities include the Beretta Truck and a grilling demonstration by Masterbuilt. Factory representatives will be on hand for product instruction, giveaways, in addition to a large selection of door-buster sales. Also, attendees can register to win one of four \$500 Sportsman's Warehouse gift cards. Commemorative grand opening Sportsman's Warehouse t-shirts will be available for \$5.99.

"We are thrilled to open a store in Klamath Falls as Sportsman's Warehouse has a great customer base in Oregon. The area has a strong outdoor heritage, and I'm sure that we will become an active, contributing partner of this great community," noted John Schaefer, Sportsman's Warehouse CEO. "Not only does this opening represent our continued commitment to expand our loyal customer base, but it is also a testament to our solid business model and the hard work of our dedicated employees."

Sportsman's Warehouse serves outdoor enthusiasts, casual users and first time participants with quality brand-name hunting, fishing, camping and shooting merchandise within a convenient shopping environment, serviced by passionate, knowledgeable associates to create a memorable outdoor experience. To find the Sportsman's Warehouse nearest you or to shop online, visit us on the Web at [www.sportsmanswarehouse.com](http://www.sportsmanswarehouse.com).

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