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Sportsman's Warehouse to Hold Grand Opening in Avondale, Arizona

MIDVALE, Utah, Sept. 12, 2016 (GLOBE NEWSWIRE) -- Sportsman's Warehouse (NASDAQ:SPWH) is expanding its operations to include a new retail location in Avondale, Arizona. The grand opening will take place on Thursday September 15, 2016, with the doors opening at 9:00 am. The store will be the seventh Sportsman's Warehouse location in the state of Arizona and will be located in Avondale at 10145 W McDowell Road. With the opening of this store and a simultaneous store opening in Fairfield, California, Sportsman's Warehouse now operates 75 retail locations in 20 states across the country.

To celebrate the grand opening, the first 250 families through the door will receive a Sportsman's Warehouse \$20 gift card and a free Sportsman's Warehouse hat. The Southwest Valley Chamber of Commerce will perform the ribbon cutting ceremony and the Westview High School Marine Corps JROTC will present the Color Guard ceremony. In addition, factory representatives will be on hand for product instruction and giveaways. Attendees can register to win one of four \$500 Sportsman's Warehouse gift cards and a Coleman Trail 200U minibike. Commemorative grand opening Sportsman's Warehouse t-shirts will be available for \$5.99.

"Arizona is a great state we know well with a high user base for fishing, camping and hunting. This seventh location solidifies Sportsman's Warehouse as an outdoor leader in Arizona," noted John Schaefer, Sportsman's Warehouse CEO. "The addition of this store keeps with our business plan, promoting stable growth that will benefit our company, our vendors, and most importantly, our loyal customers for many years to come."

Sportsman's Warehouse serves outdoor enthusiasts, casual users and first time participants with quality brand-name hunting, fishing, camping and shooting merchandise within a convenient shopping environment, serviced by passionate, knowledgeable associates to create a memorable outdoor experience. To find the Sportsman's Warehouse nearest you or to shop online, visit us on the Web at www.sportsmanswarehouse.com.

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 Primary Logo

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