



January 22, 2015

Sportsman's Warehouse to Open Seventh Store in Oregon

MIDVALE, Utah, Jan. 22, 2015 (GLOBE NEWSWIRE) -- Sportsman's Warehouse (Nasdaq:SPWH) is expanding its operations to include a new retail location in Albany, Oregon with plans to open this retail store in the summer of 2015. The Albany store will be the seventh Sportsman's Warehouse location in Oregon and its ninth store announced for 2015.

This store will be located in the Albany Plaza Shopping Center and will feature an extensive selection of hunting, fishing and camping gear, as well as a wide range of apparel and footwear. As with all Sportsman's Warehouse locations, the store will also feature instruction, seminars and special events related to outdoor activities.

"We are very pleased to increase our presence throughout the western United States in such a significant manner," noted John Schaefer, Sportsman's Warehouse CEO. "The addition of this store keeps with our business plan, promoting stable growth that will benefit our company, our vendors, and most importantly, our loyal customers for many years to come. The Albany store will mark the seventh Sportsman's Warehouse store in the state of Oregon. The area has a strong outdoor heritage, and we plan to become an active, contributing partner of this great community."

Sportsman's Warehouse serves outdoor enthusiasts, casual users and first time participants with quality brand-name hunting, fishing, camping and shooting merchandise within a convenient shopping environment, serviced by passionate, knowledgeable associates to create a memorable outdoor experience. To find the Sportsman's Warehouse nearest you or to shop online, visit us on the Web at www.sportsmanswarehouse.com.

CONTACT: Karen Seaman, Chief Marketing Officer

Sportsman's Warehouse Corporate Office

kseaman@sportsmanswarehouse.com



Source: Sportsman's Warehouse Holdings, Inc.

News Provided by Acquire Media