



February 21, 2017

Sportsman's Warehouse to Hold Grand Opening in Moses Lake, Washington

MIDVALE, Utah, Feb. 21, 2017 (GLOBE NEWSWIRE) -- Sportsman's Warehouse (NASDAQ:SPWH) is expanding its operations to include a new retail location in Moses Lake, Washington. The grand opening will take place on Thursday February 23, 2017, with the doors opening at 9:00 am. The store will be the ninth Sportsman's Warehouse location in the state of Washington and will be located in Moses Lake at 1020 North Stratford Road. With the opening of this store Sportsman's Warehouse now operates 77 retail locations in 20 states across the country.

To celebrate the grand opening, the first 250 families through the door will receive a Sportsman's Warehouse \$20 gift card and a free Sportsman's Warehouse hat. Cub Scouts from Pack 74 and Pack 67 will present the colors and the Mayor of Moses Lake, Todd Voth will perform the ribbon cutting ceremony. In addition, factory representatives will be on hand for product instruction and giveaways. Attendees can register to win one of four \$500 Sportsman's Warehouse gift cards. Commemorative grand opening Sportsman's Warehouse t-shirts will be available for \$5.99.

"Washington is a great state we know well with a high user base for fishing, camping and hunting. This ninth location in the state solidifies Sportsman's Warehouse as the outdoor leader in Washington," noted John Schaefer, Sportsman's Warehouse CEO. "The addition of this store keeps with our business plan, promoting stable growth that will benefit our company, our vendors, and most importantly, our loyal customers for many years to come."

Sportsman's Warehouse serves outdoor enthusiasts, casual users and first time participants with quality brand-name hunting, fishing, camping and shooting merchandise within a convenient shopping environment, serviced by passionate, knowledgeable associates to create a memorable outdoor experience. To find the Sportsman's Warehouse nearest you or to shop online, visit us on the Web at www.sportsmanswarehouse.com.

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 Primary Logo

Source: Sportsman's Warehouse Holdings, Inc.

News Provided by Acquire Media