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Sportsman's Warehouse to Open 5th Store in Alaska

MIDVALE, Utah, June 15, 2015 (GLOBE NEWSWIRE) -- Sportsman's Warehouse (Nasdaq:SPWH) is expanding its operations to include a new retail location in Juneau, Alaska to open late spring of 2016. The Juneau Sportsman's Warehouse will be the 5th store in Alaska and the 1st announced for 2016. This store will be located in the Nuggett Mall.

The store will feature an extensive selection of hunting, fishing and camping gear, as well as a wide range of apparel and footwear. As with all Sportsman's Warehouse locations, the store will also feature instruction, seminars and special events related to outdoor activities.

"We are thrilled to open a store in Juneau as Sportsman's Warehouse has a great customer base in Alaska and a testament to our understanding and succeeding in the Alaskan market," noted John Schaefer, Sportsman's Warehouse CEO. "The area has a strong outdoor heritage, and we plan to become an active, contributing partner of this great community."

Sportsman's Warehouse serves outdoor enthusiasts, casual users and first time participants with quality brand-name hunting, fishing, camping and shooting merchandise within a convenient shopping environment, serviced by passionate, knowledgeable associates to create a memorable outdoor experience. To find the Sportsman's Warehouse nearest you or to shop online, visit us on the Web at www.sportsmanswarehouse.com.

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Source: Sportsman's Warehouse Holdings, Inc.

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