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Sportsman's Warehouse to Open 5th California Store

MIDVALE, Utah., July 24, 2014 (GLOBE NEWSWIRE) -- Sportsman's Warehouse (Nasdaq:SPWH) is expanding its operations to include a new retail location in Fresno, California planned to open in the spring of 2015. The Fresno store will be the 5th Sportsman's Warehouse in California and its 57th store nationwide. Sportsman's Warehouse recently announced its plans for a new store in Spokane, Washington in early 2015. These locations are two of the eight new stores that Sportsman's Warehouse plans to open in 2015.

The store will feature an extensive selection of hunting, fishing and camping gear, as well as a wide range of apparel and footwear. As with all Sportsman's Warehouse locations, the store will also feature instruction, seminars and special events related to outdoor activities.

"We are thrilled to open a store in Fresno as Sportsman's Warehouse has a great customer base in California," noted John Schaefer, Sportsman's Warehouse CEO. "Not only does this opening represent our continued commitment to expand our loyal customer base, but it is also a testament to our understanding and succeeding in the California market."

Sportsman's Warehouse serves outdoor enthusiasts, casual users and first time participants with quality brand-name hunting, fishing, camping and shooting merchandise within a convenient shopping environment, serviced by passionate, knowledgeable associates to create a memorable outdoor experience. To find the Sportsman's Warehouse nearest you or to shop online, visit us on the Web at www.sportsmanswarehouse.com.

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