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Sportsman's Warehouse Announces Two Additional New Stores Scheduled to Open in 2016

MIDVALE, Utah, Oct. 21, 2015 (GLOBE NEWSWIRE) -- Sportsman's Warehouse (Nasdaq:SPWH) is expanding its operations to include new retail locations in Slidell, Louisiana and Las Cruces, New Mexico. The Slidell, Louisiana store will be the first Sportsman's Warehouse location in Louisiana and will be located in the Rouse Shopping Center on Gause Boulevard. It is anticipated that this store will open in early 2016. In Las Cruces, New Mexico, the new store will be located on Telshore Boulevard and will be Sportsman's third store in New Mexico. This store will open in the summer of 2016. Combined with the locations previously announced these stores bring the total of announced locations for 2016 to six new locations as the Company continues to execute its growth strategy.

These stores will feature an extensive selection of hunting, fishing and camping gear, as well as a wide range of apparel and footwear. As with all Sportsman's Warehouse locations, the store will also feature instruction, seminars and special events related to outdoor activities.

"We are excited to enter the Louisiana market as it represents a large user base. We are also excited to increase our presence throughout the western United States in a market we know very well," noted John Schaefer, Sportsman's Warehouse CEO.

"The additions of these stores keep with our business plan, promoting stable growth that will benefit our company, our vendors, and most importantly, our loyal customers for many years to come. To further expand in New Mexico and our entry into Louisiana signifies our continued strength in the west and expansion east in markets with great potential. Each of these areas has a strong outdoor heritage, and we plan to become an active, contributing partner in each of these great communities."

Sportsman's Warehouse serves outdoor enthusiasts, casual users and first time participants with quality brand-name hunting, fishing, camping and shooting merchandise within a convenient shopping environment, serviced by passionate, knowledgeable associates to create a memorable outdoor experience. To find the Sportsman's Warehouse nearest you or to shop online, visit us on the Web at www.sportsmanswarehouse.com.

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