



August 25, 2014

Sportsman's Warehouse Launches "Take it Outside" Archery Sweepstakes

MIDVALE, Utah, Aug. 25, 2014 (GLOBE NEWSWIRE) -- Sportsman's Warehouse (Nasdaq:SPWH) is sponsoring an archery themed contest beginning August 22nd 2014 and running through September 15th 2014. The contest will feature a grand prize package worth approximately \$6,000 in prizes from our vendor partners Gore-Tex, Camp Chef, Goal Zero, Diamond Archery and Barebones Tents. This video displays the adventure, experience and family aspect archery hunting has to offer.

Registration is free, simply visit Sportsmanswarehouse.com, watch the video and enter to win at the end of the video. A link to the video can also be found on the Sportsman's Warehouse Facebook page. For a complete listing of contest rules, please see Sportsmanswarehouse.com. "We are thrilled to bring an amazing video to all our customers and a fantastic prize package to one lucky winner," stated John McCoy, Sr. eCommerce Manager. "Our vendors have been a great help with producing this outstanding video as well as putting together a fantastic grand prize."

Sportsman's Warehouse serves outdoor enthusiasts, casual users and first time participants with quality brand-name hunting, fishing, camping and shooting merchandise within a convenient shopping environment, serviced by passionate, knowledgeable associates to create a memorable outdoor experience. To find the Sportsman's Warehouse nearest you or to shop online, visit us on the Web at www.sportsmanswarehouse.com.

CONTACT: Karen Seaman, Chief Marketing Officer

Sportsman's Warehouse Corporate Office

kseaman@sportsmanswarehouse.com