



January 6, 2015

Sportsman's Warehouse Holdings, Inc. Announces Participation in the 17th Annual ICR XChange Conference

MIDVALE, Utah, Jan. 6, 2015 (GLOBE NEWSWIRE) -- Sportsman's Warehouse Holdings, Inc. ("Sportsman's" or the "Company") (Nasdaq:SPWH) today announced that it will participate in the 17th Annual ICR XChange Conference held at the JW Marriott Orlando Grande Lakes in Orlando, Florida. Management is currently scheduled to present on Tuesday, January 13, 2015 at 1:30 p.m. Eastern Time.

The presentation will be webcast live at <http://investors.sportsmanswarehouse.com/>. An archived replay will be available two hours after the conclusion of the live event.

About Sportsman's Warehouse Holdings, Inc.

Sportsman's Warehouse is a high-growth outdoor sporting goods retailer focused on meeting the everyday needs of the seasoned outdoor veteran, the first-time participant and every enthusiast in between. Our mission is to provide a one-stop shopping experience that equips our customers with the right hunting, shooting, fishing and camping gear to maximize their enjoyment of the outdoors.

For press releases and certain additional information about the Company, visit the Investor Relations section of the Company's website at www.sportsmanswarehouse.com.

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