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Sportsman's Warehouse to Open First Store in North Dakota

MIDVALE, Utah, Nov. 10, 2014 (GLOBE NEWSWIRE) -- Sportsman's Warehouse (Nasdaq:SPWH) is expanding its operations to include a new retail location in Williston, North Dakota with plans to open this retail store in the summer of 2015. The Williston store will be the first Sportsman's Warehouse location in North Dakota and the seventh store announced for 2015. This store will be located in the Sand Creek Shopping Center.

The store will feature an extensive selection of hunting, fishing and camping gear, as well as a wide range of apparel and footwear. As with all Sportsman's Warehouse locations, the store will also feature instruction, seminars and special events related to outdoor activities.

"Williston is an obvious choice for a new location given its growth and very high concentration of outdoor enthusiasts," noted John Schaefer, Sportsman's Warehouse CEO. "The area has a strong outdoor heritage, and we plan to become an active, contributing partner of this great community."

Sportsman's Warehouse serves outdoor enthusiasts, casual users and first time participants with quality brand-name hunting, fishing, camping and shooting merchandise within a convenient shopping environment, serviced by passionate, knowledgeable associates to create a memorable outdoor experience. To find the Sportsman's Warehouse nearest you or to shop online, visit us on the Web at www.sportsmanswarehouse.com.

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