



April 3, 2017

Sportsman's Warehouse to Hold Grand Opening in Wilmington, North Carolina

MIDVALE, Utah, April 03, 2017 (GLOBE NEWSWIRE) -- Sportsman's Warehouse (NASDAQ:SPWH) is expanding its operations to include a new retail location in Wilmington, North Carolina. The grand opening will take place on Thursday April 6, 2017, with the doors opening at 9:00 am. The store will be the first Sportsman's Warehouse location in the state of North Carolina and will be located in Wilmington at 4715-A New Centre Drive. With the opening of this store Sportsman's Warehouse now operates 78 retail locations in 21 states across the country.

To celebrate the grand opening, the first 250 families through the door will receive a Sportsman's Warehouse \$20 gift card and a free Sportsman's Warehouse hat. Mayor Bill Saffo of Wilmington will be in attendance along with Chance Lambeth of Congressman David Rouzer's office. A ribbon cutting ceremony will take place prior to opening the store. In addition, factory representatives will be on hand for product instruction and giveaways. Attendees can register to win one of four \$500 Sportsman's Warehouse gift cards. Commemorative grand opening Sportsman's Warehouse t-shirts will be available for \$5.99.

"We are excited to enter North Carolina which is a new state for Sportsman's Warehouse. This location has a large user base that is currently under served through existing retailers," noted John Schaefer, Sportsman's Warehouse CEO. "The addition of this store keeps with our business plan, promoting stable growth that will benefit our company, our vendors, and most importantly, our loyal customers for many years to come."

Sportsman's Warehouse serves outdoor enthusiasts, casual users and first time participants with quality brand-name hunting, fishing, camping and shooting merchandise within a convenient shopping environment, serviced by passionate, knowledgeable associates to create a memorable outdoor experience. To find the Sportsman's Warehouse nearest you or to shop online, visit us on the Web at www.sportsmanswarehouse.com.

Contact :

Karen Seaman, Chief Marketing Officer

Sportsman's Warehouse Corporate Office

kseaman@sportsmanswarehouse.com

 Primary Logo

Source: Sportsman's Warehouse Holdings, Inc.

News Provided by Acquire Media