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Sportsman's Warehouse Board of Directors Joins National Board Leadership Organization

*Through Its NACD Membership, **Sportsman's Warehouse** Showcases Its Commitment to the Highest Standards of Corporate Governance and Exemplary Board Leadership*

WASHINGTON, July 29, 2014 (GLOBE NEWSWIRE) -- Demonstrating its commitment to exemplary boardroom leadership, the board of **Sportsman's Warehouse** (Nasdaq:SPWH) recently became a Full Board Member of the [National Association of Corporate Directors](#) (NACD).

NACD Full Board Member companies range from Fortune 50 corporations to small- and mid-cap companies, as well as private entities and nonprofit organizations. Through their membership, these boards join a diverse director community and have the opportunity to gain proprietary insights about current and emerging governance issues and to participate in NACD's world-class director education programs.

"By joining NACD, Sportsman's Warehouse is poised to enhance the skills of its directors and to prepare the boardroom for future challenges," said [Ken Daly](#), president and CEO of NACD. "NACD is privileged to serve as Sportsman's Warehouse source for leading governance practices."

Acting as the "voice of the director," NACD speaks on behalf of its members with regulators, institutional investors, and influential stakeholders, such as the Securities and Exchange Commission and the U.S. Chamber of Commerce, among others, on matters of crucial importance to directors.

In joining this collective director voice, Sportsman's Warehouse board of directors shows a commitment to the highest standards in boardroom leadership, as well as to increasing investor confidence in their professionalism. A listing of the board's members is available at the following link <http://investors.sportsmanswarehouse.com/directors.cfm>.

"We are honored to join the distinguished and diverse group of directors who comprise NACD's membership," said Kevan Talbot, Chief Financial Officer of Sportsman's Warehouse. "The resources, insights, and connections NACD offers will be critical assets for our company and our directors."

A sample of NACD's Full Board Member companies is available at www.nacdonline.org/Members.

About Sportsman's Warehouse:

Sportsman's Warehouse serves outdoor enthusiasts, casual users and first time participants with quality brand-name hunting, fishing, camping and shooting merchandise within a convenient shopping environment, serviced by passionate, knowledgeable associates to create a memorable outdoor experience. To find the Sportsman's Warehouse nearest you or to shop online, visit us on the Web at www.sportsmanswarehouse.com.

About NACD:

The [National Association of Corporate Directors \(NACD\)](#) is the recognized authority focused on advancing exemplary board leadership and establishing leading boardroom practices. Informed by more than 35 years of experience, NACD delivers insights and resources that more than 14,000 corporate director members rely upon to make sound strategic decisions and confidently confront complex business challenges. NACD provides world-class director education programs, national peer exchange forums, and proprietary research to promote director professionalism, ultimately enhancing the economic sustainability of the enterprise and bolstering stakeholder confidence. Fostering collaboration among directors, investors, and governance stakeholders, NACD is shaping the future of board leadership. To learn more about NACD, visit www.NACDOnline.org. To become an NACD member, contact Kelly Dodd at kkdodd@NACDOnline.org or 202-380-1891.

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