



August 11, 2015

Sportsman's Warehouse to Hold Grand Opening in Albany, Oregon

MIDVALE, Utah, Aug. 11, 2015 (GLOBE NEWSWIRE) -- Sportsman's Warehouse (Nasdaq:SPWH) is expanding its operations to include a new retail location in Albany, Oregon. The grand opening will take place on Saturday, August 15th, 2015, with the doors opening at 9:00 am. The store will be the seventh Sportsman's Warehouse location in the state of Oregon and will be located in Albany at 1351 Waverly Dr. SE.

To celebrate the grand opening, the first 300 families through the door will receive a free Sportsman's Warehouse \$20 gift card and Sportsman's Warehouse hat. Other activities include the HPR Jeep with offer of a free shirt or hat with HPR purchase. Masterbuilt will also be hosting a grilling demonstration. Also, factory representatives will be on hand for product instruction, giveaways, in addition to a large selection of door-buster sales. Attendees can register to win one of four \$500 Sportsman's Warehouse gift cards. Commemorative grand opening Sportsman's Warehouse t-shirts will be available for \$5.99.

"The Albany area has a strong outdoor heritage with a great abundance of fishing, camping and hunting access," noted John Schaefer, Sportsman's Warehouse CEO. "The Calapooia and the Willamette Rivers along with the surrounding area provides a significant amount of activities which mirror what our loyal customer base is seeking."

Sportsman's Warehouse serves outdoor enthusiasts, casual users and first time participants with quality brand-name hunting, fishing, camping and shooting merchandise within a convenient shopping environment, serviced by passionate, knowledgeable associates to create a memorable outdoor experience. To find the Sportsman's Warehouse nearest you or to shop online, visit us on the Web at www.sportsmanswarehouse.com.

CONTACT: Karen Seaman, Chief Marketing Officer

Sportsman's Warehouse Corporate Office

kseaman@sportsmanswarehouse.com



Source: Sportsman's Warehouse Holdings, Inc.

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